



PRESS RELEASE

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REASER, WOBBEKIND ELECTED TO TOP POSTS AT NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS

ST. LOUIS, MO—The National Association for Business Economics (NABE) has elected **Lynn Reaser**, chief economist at Point Loma Nazarene University, as president for 2009-2010, and **Richard Wobbekind**, Executive Director of the Business Research Division and associate dean of the University of Colorado-Boulder MBA and Executive Programs, vice president of NABE. Both will take office October 13, at the close of the NABE Annual Meeting in St. Louis.

"NABE has a long history of excellence" Dr. Reaser said. "I look forward to working closely with the leadership to implement new initiatives which will enhance both the value of the NABE membership and, ultimately, the career paths of our members."

Dr. Reaser will focus on several priorities during her term as president, including launching a new NABE career Web site, expanding upon NABE's educational offerings, and increasing outreach to students and young professionals. Dr. Reaser also endeavors to enhance NABE's relationships with colleges and universities and advance efforts to increase NABE's international presence.

Prior to joining Point Loma Nazarene University in San Diego on August 1, Reaser served as chief economist for the Investment Strategies Group at Bank of America in Boston. Her other previous positions include chief economist at Barnett Banks, Inc., and chief economist at First Interstate Bank. A native Californian, Dr. Reaser has been active in NABE since earning her bachelor's, master's, and PhD degrees in economics at the University of California at Los Angeles. Elected to NABE's Board of Directors in 2006, she has also served as president of the Los Angeles, CA, and Jacksonville, FL, NABE Chapters, has co-chaired the 2008 Annual Meeting Committee, and was a member of the 2007 Annual Meeting Program Committee.

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Wobbekind Is New Vice President

NABE's new vice president, **Richard Wobbekind**, joined the faculty at the University of Colorado-Boulder's Leeds School of Business in 1985. He assumed his current position as associate dean for MBA and Executive Programs in July 2000. As director of the Business Research Division, he is responsible for developing an annual consensus forecast of the Colorado economy. He also produces a quarterly Business Leaders Confidence Index for Colorado. He is an annual participant in the Kansas City Federal Reserve Bank Regional Economic Roundtable and is a contributor to the Western Blue Chip forecast newsletter and the NABE Policy Survey.

Rich has been a member of NABE since 1988 and was elected to NABE's Board of Directors in 2005. He has also served as president of the Denver, CO NABE Chapter, and chaired the Regional Utility Roundtable for several years.

Dr. Wobbekind is a member of the Governor's Revenue Estimating Advisory Committee, the Denver Regional Council of Government's Forecast Advisory Committee, the Colorado Tourism Office research advisory council, and the Boulder Economic Council. He teaches MBA courses in macroeconomics, public policy, entrepreneurship, and managerial economics, and has received three awards for teaching excellence from Leeds School students. His other awards include the 1997 University of Colorado Bank One Community Outreach Award, the 2006 Robert L. Stearns Award for lifetime contributions in teaching, research, and service to the University of Colorado and the 2008 Thayne Robson award from AUBER for career achievement in regional economics and public policy. He earned a BA in economics from Bucknell University and an MA and PhD in economics from the University of Colorado at Boulder.

New NABE Directors

Five members were elected to NABE's Board of Directors: the first, **Rajeev Dhawan**, director of Georgia State University's Economic Forecasting Center, was elected to a two-year term--he was appointed to the board earlier this year to fill a vacated seat on the board. The four members elected to three-year terms are: **Lisa Emsbo-Mattingly**, senior economic analyst at Fidelity Investments in Boston; **Stuart P. Mackintosh**, executive director, The Group of Thirty, Washington, DC; **Chad Moutray**, chief economist, US Small Business Administration, Washington, DC; and **Kevin Swift**, chief economist, American Chemistry Council, Stafford, VA. NABE's board has 16 members: the president, vice president, two past presidents, and 12 directors.

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the brightest minds and the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into eight subject-oriented Roundtables including: Corporate Planning, Financial, Health Economics, International, Manufacturing/Industry, Real Estate, Regional/Utility, and Technology. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and other senior business leaders.

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