



# **SPONSORSHIP AND ADVERTISING OPPORTUNITIES**

**AT**

**The 25th Washington Economic Policy Conference**

*Restoring Financial and Economic Stability*

**March 1-3, 2009**

**Key Bridget Marriott Hotel**

Across the Potomac from Georgetown and downtown Washington, DC  
**Arlington, Virginia**

**25th Washington Economic Policy Conference  
March 1-3, 2009**

“Increase your exposure to the leaders and young professionals in economics and finance. You won’t want to miss this popular event.”

<p><b>ABOUT NABE AND AUBER</b></p>	<p>A nonprofit professional association founded in 1959, <b>NABE</b> provides programs to thousands of active members and to the members of thirty-one NABE chapters. NABE members are business analysts and economists, finance and treasury professionals, money managers and other market participants, and policy makers. Again this year, the Association for University Business and Economic Research (<b>AUBER</b>) joins NABE in presenting the conference. <b>AUBER</b> members are the one hundred plus university business and economic research centers around the U.S. Other conference partners are: the National Economists Club and the Society of Government Economists.</p>
<p><b>CONFERENCE PARTICIPANTS— who we are</b></p>	<p>More than two hundred professionals from the nation's leading firms and research centers. <b>Industries represented:</b> energy, construction, manufacturing, transportation, communication, utilities, wholesale and retail trade, financial services, and consulting. <b>Areas of specialization include:</b> corporate planning, microeconomic analysis, statistics, securities analysis, real estate, international economics, finance, labor markets, macroeconomic forecasting, market research, and regional economics. See page 7 for a list of firms and organizations at recent conferences.</p>
<p><b>CONFERENCE PARTICIPANTS— what we purchase and recommend</b></p>	<p><b>Conference attendees purchase or recommend</b> new services, books, training programs, software, data services, consulting services, professional advancement tools, online news services, and magazines and other business publications. NABE and AUBER members are highly educated and are looking for the latest and best ideas. <b>They are active consumers of items that will help improve their work and their careers.</b></p>
<p><b>BUSINESS SPONSORSHIPS</b></p>	<p><b>We have four levels of sponsorships</b> and the benefits are many: recognized in signage at the meeting, cited in the promotion materials, announced at the meeting, recognized on NABE’s website with a hot link to your site, reserved space for advertising opportunities, and more. See the sponsorship pages that follow.</p>
<p><b>SPONSORSHIP OPPORTUNITY SELECTIONS</b></p>	<p><b>Choose from among the sponsorship opportunities outlined on the following pages.</b> Or be creative and develop a customized sponsorship package based upon your organization’s marketing objectives. We’re sure your investment will unlock a host of potential opportunities for greater recognition and increase contacts.</p>

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**Sponsorship Registration Form**

**Yes!** We would like to:

**SPONSOR**

Level: \_\_\_ \$15,000 \_\_\_ \$10,000 \_\_\_ \$5,000 \_\_\_ \$3,000 \_\_\_ Other \$\_\_\_\_\_

Event\* sponsored \_\_\_\_\_

**ADVERTISE**

\_\_\_ \$450 Inserts \_\_\_ \$150 Web link \_\_\_ \$2,000 Conference brochure \$\_\_\_\_\_

Total \$\_\_\_\_\_

*\*For events, please refer to the Sponsorship Promotional Opportunities.*

*Please complete and return this registration form to NABE by December 22, 2009 to be listed in the primary promotion brochure.*

**Payment method:**

Charge to my \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover  
Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

Enclosed is a check payable to NABE.

*Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.*

Contact name \_\_\_\_\_

Firm \_\_\_\_\_  
(As it is to be listed in the program)

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

We would like a hot link to our website. Address: \_\_\_\_\_

*Please send to:*

NABE, 1233 20th St NW Suite 505, Washington DC 20036, 202-463-6239 (fax)

*Thank you!*

## **Sponsorship Levels**

We have four levels of sponsorships and the benefits are many. Choose from the selections below or be creative and develop a customized sponsorship package based upon your organization's marketing objectives from the opportunities on the following pages.

### **Platinum**

\$15,000

- Prominent placement of your logo in program and promotional materials
- Acknowledged on meeting signage
- Complimentary insert in attendee's onsite packets
- Opportunity to introduce keynote speaker at event sponsored
- Acknowledged in *Business Economics* if speech is published
- Recognized on the NABE website conference page with a hotlink to your website
- Roster of meeting attendees and mail labels to use for follow-up
- Receive extra special consideration for future sponsoring opportunities
- Three complimentary conference registrations and 10 VIP invitations to event sponsored

### **Gold**

\$10,000

- Premier placement of your logo in program and promotional materials
- Acknowledged on meeting signage
- Complimentary insert in attendee's onsite packets
- Opportunity to introduce keynote speaker at event sponsored
- Acknowledged in *Business Economics* if speech is published
- Recognized on NABE's website with a hotlink to your website
- Roster of meeting attendees and mail labels to use for follow-up
- Two complimentary conference registration and 5 VIP invitations to event sponsored

### **Silver**

\$5,000

- Organization name in program and promotional materials
- Acknowledged on meeting signage
- Opportunity to introduce keynote speaker at event sponsored
- Acknowledged in *Business Economics* if speech is published
- Recognized on NABE's website with a hotlink to your website
- Roster of meeting attendees and mail labels to use for follow-up
- One complimentary conference registration

### **Bronze**

\$3,000

- Organization name in program and promotional materials
- Acknowledged on meeting signage
- Acknowledged in *Business Economics* if speech is published
- Recognized on NABE's website
- One complimentary conference registration

*Sponsorships are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses*

## **Sponsor Promotional Opportunities**

**As a sponsor you can count on the policy conference to reach more than 200 economic and finance professionals at the conference and an additional 4,000 + others who will see your name and/or click on your website. These professionals are active consumers of the latest and best ideas and tools that will help improve their work and their careers. They are opinion leaders who recommend ideas and tools to their colleagues.**

### **Conference Meal Functions**

These sit-down functions provided for all conference attendees are a great opportunity to show your organization's support to all conference attendees. Opportunity to introduce speaker. The functions are:

- Monday luncheon
- Tuesday breakfast
- Tuesday luncheon

*Available to Platinum and Gold partners*

\$10,000-\$15,000

### **Welcome Reception**

This festive reception on Sunday evening for all conference attendees will leave an indelible impression. The reception features the NABE Jazz Musicians.

*Available to Silver partners*

\$5,000

### **Monday Evening Reception**

*Available to Silver, Platinum, and Gold partners*

This reception will be held at the Federal Reserve Board.

\$5,000-\$15,000

### **Refreshment Networking Breaks**

Breaks will be held between sessions in the morning and afternoon on Monday and Tuesday.

\$3,500

### **Keynote Sessions**

We will feature six general sessions open to all conference attendees. These sessions are available for sponsorship. The session sponsor is invited to introduce the speaker(s). Signage will recognize your organization.

Opening session on Monday morning: \$15,000

General sessions on Monday: \$5,000

General session on Tuesday: \$5,000

### **Educational Sessions**

We will have three sets of educational sessions. Sponsor a session and place your literature in the session room to highlight your organization. Signage at each session room will recognize your organization, and you will have an opportunity to introduce or moderate the session.

\$3,000

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**Onsite Program**

This handy guide serves as the conference program for all attendees. Sponsoring the guide will put your company's name in the hands of all our attendees. Your organization will be acknowledged on the conference Web page with a link to your website.

\$2,000

**Inserts in Attendees' Onsite Packets**

Provide up to 8 oz. of 8-1/2 x 11" (collated or otherwise self-contained, if more than one piece) promotional materials to be placed in meeting attendees' registration packets. Your organization will be acknowledged on the conference Web page and in the onsite program.

\$450

*Add a link to your website*

\$150

**Promote your organization throughout the year!**

**ADVERTISING WITH NABE**

Advertise your products and services in NABE's journal, *Business Economics*; in NABE's membership directory, *Who's Who in Business Economics*; in NABE's online newsletter, *NABE News*; in NABE's electronic member update, *IdeaLink*; or on [www.NABE.com](http://www.NABE.com). For a media kit, please contact NABE or visit <http://www.nabe.com/advert.html>.

**Upcoming NABE Events**

Partner with NABE at our

51st Annual Meeting, October 10-13, 2009, St. Louis, Missouri

**For more information, please contact us!**

**National Association for Business Economics**

1233 20th St NW Suite 505

Washington DC 20036

[nabe@nabe.com](mailto:nabe@nabe.com)

202-463-6223/202-463-6239 (fax)

[www.nabe.com](http://www.nabe.com)

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**Firms and organizations represented at recent Washington Economic Policy Conferences:**

Accenture	California State Library	Discovery Capital Management
Action Economics LLC	Cambridge Consumer Credit Index	Diversified Communications Inc
AFL-CIO	Cambridge Energy Research Assoc	DnBNOR Asset Management
Air Products	Camilli Economics LLC	DuPont
Aktia Savings Bank	Canadian Consulate General	East Stroudsburg University
Aletti Gestielle Asset Management	Capital Guardian Trust Company	Eastern University
Alliance Trust, The	Capital Strategies	Eaton Corporation
ALTARUM Institute	Caterpillar Inc	EBR University of Arizona
Aluminum Association Inc, The	Cato Institute	Ecofi Investissements
Ameren Services	CBER/The University of Alabama	Economic Analysis Assoc Inc
American Chemistry Council	CDP Capital	Economic Consulting Services
American Enterprise Institute	CDW Corporation	Economic Cycle Research Institute
American Farm Bureau Federation	Center for American Progress	Economic Dev Corp of Los Angeles
American Institute of Architects	Center for Economic Policy Research	Economic Policy Institute
American Petroleum Institute	Center for Regional Development	Economics from Washington
American Standard	Center for Strategic & International Studies	Economist Intelligence Unit
American Stock Exchange	Center on Budget & Policy Priorities	Econosystems
American Trucking Associations Inc	Centers for Medicare & Medicaid	Econwest Associates
AmeriCredit	Central Electric Power Company	EIC
Applied Economics Consulting Grp Inc	Ceridian	Ely & Company Inc
Archstone-Smith Trust	CH2M Hill	Embassy of Australia
Argonne National Laboratory	Change Management Solutions	Embassy of Canada
Arizona Department of Housing	Chapman University	Embassy of Japan
ARTBA	Chevron Corporation	Embassy of Sweden
Associated Gen Contractors of America	Chinese Embassy	Employee Benefit Research Institute
Atmos Energy	City of Phoenix	Energy Information Administration
AXA Investment Managers	CNBC	Entergy Corporation
Bank of America	Coast Economic Consulting	Ernst & Young LLP
Bank of Canada	Columbia University	European Central Bank
Bank of England	Committee for Economic Development	European Commission Delegation
Bank of Hawaii	Commonwealth of Kentucky	Evercore Partners
Bank of Japan	Congressional Budget Office	Exelon Corporation
Bayern LB	Cooper Center UVA	FactSet Research Systems
BC Investment Management Corp	Coronat Capital Mgmt LP	FactSet Research Systems Inc
Bernan Press	Council of Economic Advisers	Fairfield Research
BJK Research	CPP Investment Board	Farm Bureau Bank
Bloomberg News	Credit Lyonnais	Federal Deposit Insurance Corp
Blue Cross Blue Shield of MA	CSM Worldwide Inc	Federal Home Loan Bank of Atlanta
BNSF Railway	CU Business Research Division	Federal Reserve Bank of Atlanta
BP America Inc	Cullen/Frost Bankers Inc	Federal Reserve Bank of Chicago
BP Plc	Cumberland Advisors Inc	Federal Reserve Bank of Dallas
Brandeis University	Cumberland Advisors Inc	Federal Reserve Bank of Kansas City
British Embassy	Daiwa Institute of Research	Federal Reserve Bank of Minneapolis
Bryant University	America	Federal Reserve Bank of New York
Caisse de Depot Placement du Quebec	DECO of Towson University	Federal Reserve Bank of Philadelphia
Caisse de Depot Placement du Quebec	Department of Finance Canada	Federal Reserve Bank of St Louis
California Association of Realtors	Detroit Edison	Federal Reserve Board
California Institute of Technology	Deutsche Bundesbank	
	Dewey Ballantine LLP	

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FedEx Corporation  
FEL Group, The  
Fidelity Investments  
Finance Canada  
Financial Service Authority  
First Trust Advisors, LP  
Fischer Francis Trees and Watts  
Flathead Valley Community  
College  
Florida Economic Associates  
Fluor Corporation  
Ford Motor Company  
Foreign Affairs Canada  
Fortis Investments  
Framingham State College  
Freelance Writing & Public  
Relations  
French Embassy  
Frost Investment Advisors  
FTN Financial  
Gabriel Roeder Smith & Company  
Galen Institute Inc  
General Dynamics  
Georgia Southern University  
Georgia State University  
GHP Investment Advisors Inc  
Glass Lewis & Co  
Global Econ Consulting Assoc  
Global Insight Inc  
Global Interdependence Center  
Goldman Sachs  
Government Development Bank  
for Puerto Rico  
Greater Houston Partnership  
Greenwood & Associates Inc  
Harvard Medical School  
Harvard University  
Haver Analytics Inc  
Health Care Partners Inc  
Heritage Asset Management Inc  
Heritage Foundation, The  
Hugau Gestion  
Hugh Kelly Real Estate Economics  
Huntington National Bank  
Idaho State University  
III Associates  
Independent Equipment Company  
Independent Marketing Economist  
Independent Wealth Inc  
Indiana University  
Industry Canada  
INFORUM  
ING Group  
inkweb  
Institute for International  
Economics  
Institute for Policy Innovation  
Intel Corporation  
Internal Revenue Service  
International Monetary Fund  
INVESCO  
Investigaciones y Estudios  
Superiores SC  
ISI Group Inc  
ITAA  
ITOCHU International Inc  
Jacksonville State University  
Japan Center for International  
Finance  
JETRO New York  
Job Trends Associates Inc  
Johnson & Johnson  
Joint Committee on Taxation  
JR Simplot Company  
KBC Asset Management Ltd  
Kelley School of Bus/Indiana Univ  
King Analytics LLC  
King County Solid Waste Division  
Kleinhenz & Associates Inc  
LAEDC  
LaSalle Bank  
Law Offices of Dan Brecher  
Leeds School of Business  
Legg Mason Investment Counsel  
Lehman Brothers International  
LFA  
LG Economic Research Institute  
Lockwood Greene  
Loomis-Sayles & Company Inc  
Louisiana Tech University  
Lviv National University  
Macroeconomic Advisers LLC  
MacroFin  
Main Line Financial Advisors  
Manufacturers Alliance/MAPI  
Marathon Oil Co  
Marubeni America Corporation  
Marymount University  
McVean Trading & Investments  
Medical Insights International  
Medley Global Advisors  
Merrill Lynch  
Mesirow Financial  
MG Strategic Research  
Middle Tennessee State University  
Mizuho Research Institute Ltd  
Montgomery County Government  
Moody's Economy.com  
Moore Economics  
Morgan Stanley  
Mortgage Bankers Association  
Morton Associates  
Motorola Inc  
Mpf Yieldstar  
Nathan Associates Inc  
National Assn of Home Builders  
National Association of Realtors  
National Association of State  
Retirement Administrators  
National Center for Policy Analysis  
National City Corporation  
National City Corporation  
National Defense University  
National Economic Council  
National Education Association  
National Federation of Independent  
Business  
National Science Foundation  
National Truck Equipment Assn  
National Weather Service  
Nationwide Insurance  
Natl Assn of Federal Credit Unions  
Natl Electrical Manufacturers Assn  
Natural Resources Canada  
NBR  
New Brunswick Investment  
Management  
New York Stock Exchange Inc  
Norfolk Southern Corporation  
Norwegian Embassy  
Observatory Group  
OECD  
Office of Management and Budget  
Office of the Comptroller of the  
Currency  
Office of US Trade Representative  
Oklahoma Department of  
Commerce  
O'Neill Strategic Economics  
Oppenheimer Funds Inc  
Paccar Inc  
Parsec Financial Mgmt Inc  
Payden & Rygel Asset Mgmt  
Penn State University Erie  
Peterson Institute for International  
Economics  
Pfizer Inc  
PNC Financial Services Group  
Port of Long Beach  
Port of Portland  
Prince William County VA  
Public Company Accounting  
Oversight Board  
Quantimetric Systems LLC  
RBC Financial Group  
Real Estate Center at Texas A&M  
Regional Economic Models Inc  
Renewable Fuels Association

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Reserve Bank of Australia	Tax Analysts	University of Nevada Las Vegas
RESI of Towson University	Texas Woman's University	University of New Orleans
Reuters/EcoWin	The Bank of Korea	University of Pittsburgh
Robert D. Niehaus Inc	The Bank of New York	University of Richmond
Robert Graham Center	The Brookings Institution	University of South Alabama
S. M. U.	The Buckeye Institute (Ohio)	University of South Carolina
Safian Investment Research Co	The Economic Outlook Group	University of South Dakota
Sanford Washington Research Group	The G7 Group	University of Texas
Sangamon Trading	The George Washington University	University of the Pacific
Santa Barbara Bank & Trust	The Group of Thirty	University of Utah
SCB Statistics Sweden	The Heritage Foundation	University of West Florida
Shorebank	The Jerome Levy Forecasting Center	US Bancorp Asset Management
Simpson Capital Management Co	The Lindsey Group	US Bureau of Economic Analysis
Simpson Housing LP	The Mutual Fund Research Center	US Bureau of Labor Statistics
Societe Generale	The Riksbank	US Congressional Budget Office
Society for Human Resource Management	The Royal Embassy of Denmark	US Department of Agriculture
Society of Industrial & Office REALTORS	The Urban Institute	US Department of Energy
Southern Company	The Wall Street Journal	US Department of the Treasury
Southern Growth Policies Board	Tisch Investment Advisory Inc	US General Accounting Office
Southwestern Oklahoma State Univ	Tokai Tokyo Securities Co Ltd	US Health & Human Services
SSHICKS Advisors	Tokyo Electric Power Co	US Naval Postgraduate School
St Louis Regional Chamber & Growth Assn	Toyota Motor Sales USA Inc	US Small Business Administration
Stancorp Investment Advisors	Trane Company, The	Utah Transit Authority
Standard & Poor's	TTX Company	Verde Realty
Standard Chartered Bank	Tudor Investment Corporation	Virginia Employment Commission
State Farm Insurance Companies	U S Bureau of the Census	Visa USA Inc
State University of West Georgia	UBS Financial Services Inc	Vulcan Materials Company
Statistics of Income Division IRS	UMUM	Wachovia Bank NA
Statistics Sweden National Account	United States Trust Company NA	Waddell & Reed Financial Services
Stone Associates	Universidad Anahuac	Washington Analysis Corp
Stonebridge Research Group LLC	University at Albany	Washington Mutual
Storebrand Investments ASA	University North Carolina	Wayne County Government
Strategas Research Partners LLC	University of Alberta	Weavering Capital
Strategic Energy & Econ Research Inc	University of Arizona	Weldon Cooper Center UVA
SunTrust Banks Inc	University of Arkansas	Welling & Woodard
SunTrust Mortgage	University of California	Wellington Management Company
Svenska Dagbladet Stockholm	University of Chicago	Wells Fargo Bank
Sweden	University of Cincinnati	Wellspring Advisors LLC
Swedbank	University of Colorado	West Virginia University
Swedish Housing Finance Corporation	University of Florida	Wichita State University
Swiss Re	University of Georgia	Wilder Research Center
SWOSU	University of Louisiana	Williams & Jensen PLLC
	University of Maryland	WinWheel Bullion
	University of Memphis	Wirtschaftswoche
	University of Michigan	Yale Law School
	University of Montana	Yonge & Associates
	University of Nebraska	