



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

AT

The 24th Washington Economic Policy Conference

Policy Choices for an Election Year...and Beyond

March 3-4, 2008

**Marriott Crystal City at Reagan National Airport
(Nearby Washington, DC)**

**24th Washington Economic Policy Conference
March 3-4, 2008**

“Increase your exposure to the leaders and young professionals in economics and finance. You won’t want to miss this popular event.”

<p>ABOUT NABE AND AUBER</p>	<p>A nonprofit professional association founded in 1959, NABE provides programs to thousands of active members and to the members of thirty-one NABE chapters. NABE members are business analysts and economists, finance and treasury professionals, money managers and other market participants, and policy makers. Again this year, the Association for University Business and Economic Research (AUBER) joins NABE in presenting the conference. AUBER members are the one hundred plus university business and economic research centers around the U.S. Other conference partners are: the National Economists Club and the Society of Government Economists.</p>
<p>CONFERENCE PARTICIPANTS— who we are</p>	<p>Approximately two hundred professionals from the nation's leading firms and research centers. Industries represented: energy, construction, manufacturing, transportation, communication, utilities, wholesale and retail trade, financial services, and consulting. Areas of specialization include: corporate planning, microeconomic analysis, statistics, securities analysis, real estate, international economics, finance, labor markets, macroeconomic forecasting, market research, and regional economics. See page 7 for a list of firms and organizations at recent conferences.</p>
<p>CONFERENCE PARTICIPANTS— what we purchase and recommend</p>	<p>Conference attendees purchase or recommend new services, books, training programs, software, data services, consulting services, professional advancement tools, online news services, and magazines and other business publications. NABE and AUBER members are highly educated and are looking for the latest and best ideas. They are active consumers of items that will help improve their work and their careers.</p>
<p>BUSINESS SPONSORSHIPS</p>	<p>We have four levels of sponsorships and the benefits are many: recognized in signage at the meeting, cited in the promotion materials, announced at the meeting, recognized on NABE’s website with a hot link to your site, reserved space for advertising opportunities, and more. See the sponsorship pages that follow.</p>
<p>SPONSORSHIP OPPORTUNITY SELECTIONS</p>	<p>Choose from among the sponsorship opportunities outlined on the following pages. Or be creative and develop a customized sponsorship package based upon your organization’s marketing objectives. We’re sure your investment will unlock a host of potential opportunities for greater recognition and increase contacts.</p>

Sponsorship Registration Form

Yes! We would like to:

SPONSOR

Level: ___ \$15,000 ___ \$10,000 ___ \$5,000 ___ \$3,000 ___ Other \$_____

Event* sponsored _____

ADVERTISE

___ \$450 Inserts ___ \$150 Web link ___ \$2,000 Conference brochure \$_____

Total \$_____

**For events, please refer to the Sponsorship Promotional Opportunities.*

Please complete and return this registration form to NABE by December 15, 2007 to be listed in the primary promotion brochure.

Payment method:

Charge to my ___ Visa ___ MasterCard ___ American Express ___ Discover
Card Number _____
Expiration Date _____
Signature _____

Enclosed is a check payable to NABE.

Sponsorships with NABE are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

Contact name _____

Firm _____
(As it is to be listed in the program)

Address _____

Phone _____ Fax _____

Email _____

We would like a hot link to our website. Address: _____

Please send to:

NABE, 1233 20th St NW Suite 505, Washington DC 20036, 202-463-6239 (fax)

Thank you!

Sponsorship Levels

We have four levels of sponsorships and the benefits are many. Choose from the selections below or be creative and develop a customized sponsorship package based upon your organization's marketing objectives from the opportunities on the following pages.

Platinum

\$15,000

- Prominent placement of your logo in program and promotional materials
- Acknowledged on meeting signage
- Complimentary insert in attendee's onsite packets
- Opportunity to introduce keynote speaker at event sponsored
- Acknowledged in *Business Economics* if speech is published
- Recognized on the NABE website front page and conference page with a hotlink to your website
- Roster of meeting attendees and mail labels to use for follow-up
- Receive extra special consideration for future sponsoring opportunities
- Three complimentary conference registrations and 10 VIP invitations to event sponsored

Gold

\$10,000

- Premier placement of your logo in program and promotional materials
- Acknowledged on meeting signage
- Complimentary insert in attendee's onsite packets
- Opportunity to introduce keynote speaker at event sponsored
- Acknowledged in *Business Economics* if speech is published
- Recognized on NABE's website with a hotlink to your website
- Roster of meeting attendees and mail labels to use for follow-up
- Two complimentary conference registration and 5 VIP invitations to event sponsored

Silver

\$5,000

- Organization name in program and promotional materials
- Acknowledged on meeting signage
- Opportunity to introduce keynote speaker at event sponsored
- Acknowledged in *Business Economics* if speech is published
- Recognized on NABE's website with a hotlink to your website
- Roster of meeting attendees and mail labels to use for follow-up
- One complimentary conference registration

Bronze

\$3,000

- Organization name in program and promotional materials
- Acknowledged on meeting signage
- Acknowledged in *Business Economics* if speech is published
- Recognized on NABE's website
- One complimentary conference registration

Sponsorships are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses

Sponsor Promotional Opportunities

As a sponsor you can count on the policy conference to reach more than 200 economic and finance professionals at the conference and an additional 4,000+ others who will see your name and/or click on your website. These professionals are active consumers of the latest and best ideas and tools that will help improve their work and their careers. They are opinion leaders who recommend ideas and tools to their colleagues.

Conference Meal Functions

These sit-down functions provided for all conference attendees are a great opportunity to show your organization's support to all conference attendees. Opportunity to introduce speaker. The functions are:

- Monday luncheon
- Tuesday breakfast with Ed Lazear, Chairman of the President's Council of Economic Advisers
TAKEN
- Tuesday luncheon

Available to Platinum and Gold partners
\$10,000-\$15,000

Welcome Reception

This festive reception on Sunday evening for all conference attendees will leave an indelible impression.

Available to Silver partners
\$5,000

Monday Evening Reception

Available to Platinum and Gold partners
\$10,000-\$15,000

Refreshment Networking Breaks

Breaks will be held between sessions in the morning and afternoon on Monday and Tuesday.
\$3,000

Keynote Sessions

We will feature three general sessions open to all conference attendees. These sessions are available for sponsorship. The session sponsor is invited to introduce the speaker(s). Signage will recognize your organization.

Opening session on Monday morning: \$15,000

General sessions on Monday afternoon: \$5,000

General session on Tuesday morning; Martin Feldstein, speaker: \$5,000

Educational Sessions

We will have five sets of educational sessions. Sponsor a session and place your literature in the session room to highlight your organization. Signage at each session room will recognize your organization, and you will have an opportunity to introduce or moderate the session.

\$3,000

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Onsite Program

This handy guide serves as the conference program for all attendees. Sponsoring the guide will put your company's name in the hands of all our attendees. Your organization will be acknowledged on the conference Web page with a link to your website.

\$2,000

Inserts in Attendees' Onsite Packets

Provide up to 8 oz. of 8-1/2 x 11" (collated or otherwise self-contained, if more than one piece) promotional materials to be placed in meeting attendees' registration packets. Your organization will be acknowledged on the conference Web page and in the onsite program.

\$450

Add a link to your website

\$150

Promote your organization throughout the year!

ADVERTISING WITH NABE

Advertise your products and services in NABE's journal, *Business Economics*; in NABE's membership directory, *Who's Who in Business Economics*; in NABE's online newsletter, *NABE News*; in NABE's electronic member update, *IdeaLink*; or on www.NABE.com. For a media kit, please contact NABE or visit <http://www.nabe.com/advert.html>.

Upcoming NABE Events

Partner with NABE at our

5th Annual Professional Development Seminar, June 16-18, Dallas, Texas

50th Annual Meeting, October 5-7, 2008, Washington, DC

For more information, please contact us!

National Association for Business Economics

1233 20th St NW Suite 505

Washington DC 20036

nabe@nabe.com

202-463-6223/202-463-6239 (fax)

www.nabe.com

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Firms and organizations represented at recent Washington Economic Policy Conferences:

Accenture	Columbia University	Federal Home Loan Bank of
AFL-CIO	Committee for Economic	Atlanta
Air Products	Development	Federal Reserve Bank of Chicago
Aktia Savings Bank	Congressional Budget Office	Federal Reserve Bank of Dallas
ALTARUM Institute	Cooper Center UVA	Federal Reserve Bank of Kansas
American Chemistry Council	Council of Economic Advisers	City
American Enterprise Institute	Credit Lyonnais	Federal Reserve Bank of
American Farm Bureau Federation	CSM Worldwide Inc	Minneapolis
American Institute of Architects	Center for Regional Development	Federal Reserve Bank of New York
American Petroleum Institute	Center for Strategic & International	Federal Reserve Bank of St Louis
American Standard	Studies	Federal Reserve Board
American Stock Exchange	Center on Budget & Policy	FedEx Corporation
Archstone-Smith Trust	Priorities	Fidelity Investments
Argonne National Laboratory	CU Business Research Division	Finance Canada
Associated Gen Contractors of	Cumberland Advisors Inc	Financial Service Authority
America	Cumberland Advisors Inc	First Trust Advisors, LP
Atmos Energy	Daiwa Institute of Research	Flathead Valley Community
AXA Investment Managers	America	College
Bank of America	DECO of Towson University	Florida Economic Associates
Bank of Canada	Department of Finance Canada	Fluor Corporation
Bank of England	Detroit Edison	Ford Motor Company
Bank of Japan	Deutsche Bundesbank	Foreign Affairs Canada
The Bank of Korea	Dewey Ballantine LLP	Framingham State College
The Bank of New York	Diversified Communications Inc	Freelance Writing & Public
BC Investment Management Corp	DnBNOR Asset Management	Relations
Bernan Press	East Stroudsburg University	French Embassy
BJK Research	Eaton Corporation	The G7 Group
Bloomberg News	EBR University of Arizona	Gabriel Roeder Smith & Company
BP America Inc	Ecofi Investissements	Galen Institute Inc
Brandeis University	Economic Analysis Assoc Inc	The George Washington University
British Embassy	Economic Consulting Services	Georgia Southern University
The Brookings Institution	The Economic Outlook Group	Georgia State University
The Buckeye Institute (Ohio)	Economic Policy Institute	Glass Lewis & Co
Caisse de Depot Placement du	Economics from Washington	Global Insight Inc
Quebec	Economist Intelligence Unit	Global Interdependence Center
California Association of Realtors	EIC	Goldman Sachs
California Institute of Technology	Ely & Company Inc	Government Development Bank
Cambridge Consumer Credit Index	Embassy of Australia	for Puerto Rico
Camilli Economics LLC	Embassy of Canada	Greenwood & Associates Inc
Canadian Consulate General	Embassy of Japan	The Group of Thirty
Capital Guardian Trust Company	Embassy of Sweden	Harvard Medical School
Capital Strategies	Employee Benefit Research	Harvard University
Cato Institute	Institute	Haver Analytics Inc
CDP Capital	Energy Information Administration	Health Care Partners Inc
Center for American Progress	Ernst & Young LLP	Heritage Asset Management Inc
Center for Economic Policy	European Central Bank	The Heritage Foundation
Research	European Commission Delegation	Huntington National Bank
Central Electric Power Company	Evercore Partners	Idaho State University
CH2M Hill	Exelon Corporation	Independent Equipment Company
Chapman University	FactSet Research Systems Inc	Independent Marketing Economist
Chevron Corporation	Fairfield Research	Independent Wealth Inc
CNBC	Federal Deposit Insurance Corp	Indiana University
Coast Economic Consulting		INFORUM

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Institute for International Economics
Institute for Policy Innovation
Internal Revenue Service
International Monetary Fund
ISI Group Inc
ITAA
ITOCHU International Inc
Jacksonville State University
Japan Center for International Finance
The Jerome Levy Forecasting Center
JETRO New York
Johnson & Johnson
Joint Committee on Taxation
Kelley School of Bus/Indiana Univ
King County Solid Waste Division
Kleinhenz & Associates Inc
LaSalle Bank
Law Offices of Dan Brecher
Leeds School of Business
Legg Mason Investment Counsel
Lehman Brothers International
The Lindsey Group
Lockwood Greene
Louisiana Tech University
Lviv National University
Macroeconomic Advisers LLC
Main Line Financial Advisors
Manufacturers Alliance/MAPI
McVean Trading & Investments
Medley Global Advisors
Merrill Lynch
Mesirow Financial
MG Strategic Research
Middle Tennessee State University
Mizuho Research Institute Ltd
Montgomery County Government
Moody's Economy.com
Morgan Stanley
Mortgage Bankers Association
Morton Associates
Motorola Inc
National Assn of Home Builders
National Center for Policy Analysis
National City Corporation
National Defense University
National Economic Council
National Education Association
National Weather Service
National Association of State Retirement Administrators
National Federation of Independent Business
Natural Resources Canada
NBR
New York Stock Exchange Inc
Norwegian Embassy
Office of the Comptroller of the Currency
Office of Management and Budget
Office of US Trade Representative
O'Neill Strategic Economics
Oppenheimer Funds Inc
Parsec Financial Mgmt Inc
Penn State University Erie
Peterson Institute for International Economics
Pfizer Inc
PNC Financial Services Group
Prince William County VA
Public Company Accounting Oversight Board
Quantimetric Systems LLC
RBC Financial Group
Real Estate Center at Texas A&M
Renewable Fuels Association
Reserve Bank of Australia
RESI of Towson University
Reuters/EcoWin
The Riksbank
Robert D. Niehaus Inc
Robert Graham Center
The Royal Embassy of Denmark
Safian Investment Research Co
Sanford Washington Research Group
Sangamon Trading
Santa Barbara Bank & Trust
Society for Human Resource Management
Society of Industrial & Office REALTORS
Southern Growth Policies Board
St Louis Regional Chamber & Growth Assn
Standard & Poor's
State University of West Georgia
Statistics of Income Division IRS
Stone Associates
Strategic Energy & Econ Research Inc
Svenska Dagbladet Stockholm Sweden
Swiss Re
Tax Analysts
The Wall Street Journal
Tokyo Electric Power Co
Toyota Motor Sales USA Inc
TTX Company
Tudor Investment Corporation
U S Bureau of the Census
United States Trust Company NA
University of Alberta
University of Arizona
University of Arkansas
University of California
University of Chicago
University of Cincinnati
University of Colorado
University of Florida
University of Georgia
University of Louisiana
University of Maryland
University of Memphis
University of Michigan
University of Montana
University of Nebraska
University of Nevada Las Vegas
University of New Orleans
University North Carolina
University of Pittsburgh
University of Richmond
University of South Alabama
University of South Carolina
University of South Dakota
University of Texas
University of the Pacific
The Urban Institute
US Bancorp Asset Management
US Bureau of Economic Analysis
US Bureau of Labor Statistics
US Congressional Budget Office
US Department of Agriculture
US Department of Energy
US Department of the Treasury
US General Accounting Office
US Health & Human Services
Virginia Employment Commission
Vulcan Materials Company
Wachovia Bank NA
Washington Analysis Corp
Washington Mutual
Weldon Cooper Center UVA
Welling & Woodard
Wellington Management Company
West Virginia University
Wichita State University
Wilder Research Center
Williams & Jensen PLLC
WinWheel Bullion
Wirtschaftswoche
Yale Law School
Yonge & Associates